

Mr.U.HARISUTHAN



Assistant Professor
Department of Commerce –
Corporate Secretaryship
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Academic Qualifications:

Doctoral Research- Ph.D (Pursuing)

- **University** : Madurai Kamaraj University,
Madurai.
- **Title** : A Study on consumer behaviour
towards personal care products of
Himalaya wellness company with
special reference to Madurai district.
- **Registered Year** : 2022

Master of Philosophy

- **University** : Madurai Kamaraj University,
Madurai.
- **Title** : Marketing of Biscuits in Madurai city
- **Year** : 2008

Post-Graduation

- **University** : Yadava College, Madurai
- **Degree** : Master of Commerce
- **Year** : 2004

Under Graduation

- **University** : Yadava College, Madurai
- **Degree** : Bachelor of Commerce with
Computer Application
- **Year** : 2002

Teaching Experience:

- Under-Graduate : 17 years
 - Post Graduate : 3 years
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- 2008 to 2011 Worked as an Assistant Professor and Head in Department of Commerce with Computer Application (SF), S.P.College of Arts and Science, Madurai.
 - 2011 to 2015 Worked as an Assistant Professor in Department of Commerce with Computer Application (SF), SLS.MAVMM Ayira Vaisyar College, Madurai.
 - 2015 to 2019 Worked as an Assistant Professor and Head in Department of Commerce and Commerce with Computer Application (SF), Latha Mathavan Arts and Science College, Madurai.
 - 2019 to 2021 Worked as an Assistant Professor and Head in Department of Commerce and Commerce with Computer Application (SF), Nazia College of Arts and Science, Virudhunagar.
 - From 2021 – Working as an Assistant Professor in Department of Commerce – Corporate Secretaryship (SF) Mannar Thirumalai Naicker College, Madurai.

Area of Specialization :

- Income tax
- Business Statistics
- Cost Accounting
- Management Accounting
- Financial Management
- Financial Accounting

Other Positions :

- Served as NSS Programme officer, S.P.College of Arts and science, Madurai.
- Served as RRC Programme officer, S.P.College of Arts and science, Madurai.
- Served as NSS Programme officer, SLS.MAVMM Ayira Vaisyar College, Madurai.
- Served as Member of Examination committee, SLS.MAVMM Ayira Vaisyar College, Madurai.
- Served as Co-ordinator of Programme Arrangement Committee, SLS.MAVMM Ayira Vaisyar College, Madurai
- Served as Chief Superintendent of Examination, Latha Mathavan Arts and Science College, Madurai.
- Served as Chief Superintendent of TNPSC group examination, Latha Mathavan Arts and Science College, Madurai.
- Served as Co-ordinator Admission Outreach Program, Latha Mathavan Arts and Science College, Madurai.
- Served as Co-ordinator of Programme Arrangement Committee, Latha Mathavan Arts and Science College, Madurai.
- Served as Assistant Superintendent of Examination, Nazia College of Arts and Science, Virudhunagar.

- Served as Co-ordinator Admission Outreach Program, Nazia College of Arts and Science, Viruthu Nagar.
- Served as Co-ordinator of Programme Arrangement Committee, Nazia College of Arts and Science, Virudhunagar.
- Served as NAAC Criterion III Member, Mannar Thirumalai Naicker College, Madurai.

Achievements :

- A student received **3rd Rank in university Exmination** (2018)(Aarthi) under my guidance, Latha Mathavan Arts and Science College, Madurai.
- Three students are received **1st,2ndand 4th Rank in university Examination** (2020) (Deepa Lakshmi, A,Bhavatharini.S and Durga Lakshmi.A) (B7C21405,B7C21403 and B7C21406) under my guidance, Nazia College of Arts and Science, Virudhunagar.
- Received **the Best staff Award in 2019** from Latha Mathavan Arts and Science College, Madurai,
- Received the **Best staff Award in 2020** from Idhayam GFortune School, Virudhunagar.

Participated in Workshops:

- Participated in Two days Workshop titled “Data analysis on social science research” organized by Nazia college of arts and science, dated on 27.01.2020 ton 28.01.2020
- Participated in one day Workshop titled “Entreneurship skill, Attitude and Behaviour Development” organized by Vidya Jyothi institute of Technology, dated on 12.03.2022.

- Participated in Three days Workshop titled “Research Methodology and data analysis using MS Excel” organized by Kamaraj College, dated on 17.03.2022 to 19.03.2022.
- Participated in one day National level Workshop titled “Digital transformation in management” organized by department of business administration (self financed) Mannar Thirumalai Naicker College, Madurai dated on 24-01-2023.
- Participated in one day National level workshop on Cloud computing technologies in banking applications organized by Department of Commerce, VHN Senthikumara Nadar College, Virudhunagar on 15.9.2023.

Participated in Seminars:

- Participated /Presented a Paper in one day seminar on “Corporate Social Responsibility : An Ethical value of business” organized by Madurai institute of social science college, Madurai dated on 18.10.2013
- Participated in one day seminar on “Contemporary aspects of Consumer Protection Act 1986” organized by Latha Mathavan Arts and Science, Madurai dated on 26.02.2019
- Participated in one day International seminar on “Impact of entrepreneurial behaviour in Indian industries” organized by Nazia College of Arts and Science, Viruthu nagar dated on 11.10.2019

- Participated in one day National level Seminar on Contemporary and Upcoming Issues in the field of intellectual property Rights organized by PG Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 28.03.2022.
- Participated /Presented a Paper in one day National level seminar on “Entrepreneurship and Competitiveness after Covid in the Global era – Multi disciplinary Approach” organized by Sourashtra college, Madurai dated on 21-10-2022

Participated in Faculty Development Programme:

- Participated in one day Faculty Development Programme on income from Salary organized SLS.MAVMM Ayira Vaisyar College, Madurai on 14.07.2013
- Participated in one day Faculty Development Programme on income from Salary (retirement Benefit) organized Latha Mathavan Arts and Science College, Madurai on 14.07.2013
- Participated in one day Faculty Development Programme on income from house property organized SLS.MAVMM Ayira Vaisyar College, Madurai on 29.08.2014
- Participated in one day Faculty Development Programme on Enrichment of Teaching skills organized OAA-MAVMM scholl of Management, Madurai on 05.02.2015

- Participated in one day Faculty Development Programme on Ethics of Professional organized Latha Mathavan Arts and Science College, Madurai on 08.02.2016
- Participated in Three days National level online Faculty Development Programme on Investors Education & Awareness organized by PG & Research Department of Commerce, Thiagarajar College, Madurai on 28.12.2021 to 30.12.2021
- Participated in two days an International level online Faculty Development Programme on Big Data Analytics organized by Ethiraj College for women, Chennai on 07.02.2022 to 15.02.2022
- Participated in Seven days National level online Faculty Development Programme on Enhancing Quality by Unearthing Innovative Practices – EQUIP 2022 organized by Mannar Thirumali Naicker Colleg, APC Mahalaxmi College for women and IQAC Cluster on 18.04.2022 to 24.04.2022
- Participated in Two days National level online Faculty Development Programme on Plagiarismin Academic Research & Author Identifiers organized by Indian Institute of Management and Commerce on 11.04.2022 to 12.04.2022
- Participated in Five days National level online Faculty Development Programme on Current Scenario on Indian Economy organized by

VOC Chidambaram College, Thoothukudi on 11.05.2022 to 15.05.2022

- Participated in an one week online Faculty Development Programme on Emerging and innovative approach in management, IT and Communication in teaching and Research organized IIMT College on 05.06.2022 to 09.06.2022
- Participated in Two days faculty research program on Dynamics of Research Publications organized by IQAC and Research committee, Mannar Thirumalai Naciker college, Madurai dated on 15-09-2022&16-09-2022
- Participated in an One day Faculty Development Programme on Enhancing Internal Quality Assurance Cell Faculty enhancement programme organized by Mannar Thirumali Naicker Colleg, on 17.03.2023
- Participated in an One day Faculty Development Programme on Insights of National educational policy (NEP 2020) organized by Mannar Thirumali Naicker Colleg, on 18.03.2023
- Participated in an One day National level Faculty Development Programme on Corporate Updates and Workplace Resilience (Empowering Educators) organized by PG Department of Commerce in The Madura College, Madurai on 15.9.2023.
- Participated in two days Faculty Development Programme on

Design Thinking conducted by ICT Academy on 22.11.2023 to 23.11.2023 at Mannar Thirumalai Naicker College

Paper Published in UGC CARE Journal:

- Published a paper titled “Intellectual Property Rights and An overview and implications in Himalaya drugs” in Kanpur Philosophers ISSN 2348-8301 Volume IX, Issue I No.11,2022 International Journal of Humanities, Law and social sciences A UGC CARE Journal and presented in national level seminar on contemporary and upcoming issues in the field of intellectual property rights organized by PG and Research Department of commerce at Mannar Thirumalai Naicker College, Madurai dated on 28.03.2022.

Participated in Webinars :

- Participated in one day webinar on Contemporary issues in globalization and Sustainability of Supply Chain organized by Viswa jyothi College of Engineering & Technology on 19.03.2023.
- Participated in one day International webinar on Raising the quality of living through and values in higher education organized by Mannar Thirumalai Naicker College on 05.03.2022.
- Participated in one day National webinar on Association of mutual funds in India organized by Mahendra Arts and Science College on 21.03.2022.

- Participated in one day National webinar on Financial Empowerment through wealth creation organized by Sonpant Dandekar Shikshan Mandli, Sonpant DandekarArts, V.S. Apte commerce, M.H.Mehta Science College on 30.03.2022.
- Participated in One day National webinar on Financial Planning and wealth creation through Mutual Fund organized by Gulbarga University on 31.03.2022
- Participated in one day webinar on Effective management of personal finance and wealthy creation organized by Sri S Ramasamy Naidu Memorial College on 13.04.2022
- Participated in one day webinar on Financial Strategies and innovation approaches during post COVID era – Indian perspective organized by Jawaharlal Nehru Technological University on 01.04.2022
- Participated in one day webinar on Role of mutual funds in financial empowerment organized by Rabindranath tegore University on 04.05.2022
- Participated in one day webinar on Association of Mutual funds in India organized Bhakta kavi narsinh Mehta unioiversity on 16.03.2022

Acted as Resource Person:

- Digital Money, Latha Mathavan polytechnic college, Madurai at 27.01.2018.
- Consumer Protection, Latha Mathavan polytechnic college, Madurai at 08.02.2019.
- Students Carrier Programme, TVS School, Aviyur, Madurai at 22.01.2020

Participated in Training Programme

- Participated in Seven days NSS Training Programme organized by Avinashilingam University & Empanelled Training Institution, Coimbatore on 21.08.2013 to 27.08.2013.
- Participated in One day life training programme – RRC & NSS organized by Madurai Kamaraj University, Madurai on 10.03.2011.